Research

Champ

Company Description

We are a company that makes and distributes indie movies. They stand out because they are produced by big names in the industry and available in stores world-wide. Our target audience is seniors. We want to convey a sense of victory, while at the same time being fresh.

Job Description

You must create a logo using the information given in this brief. The logo will be embroidered on uniforms. Take into account the company's values and preferences, and make sure it will work for the planned use-cases.

NEW LINE CINEMA

SKYLINE STUDIOS

FUTUREWORKS

PIX STUDIOS

THE CRITERION COLLECTION

A24

Independent Film & Television Alliance

スタジオジブリ作品
STUDIO GHIBLI

VHS branding, old tape media machines?

NEW WORLD PICTURES

Jens Müller

LOGO MODERNISM

FROM NEW LINE CINEMA

RCA

JVC
No-one offers you less.

Kodak

KODAK XL55 MOVIE CAMERA

AGFA   maxell   JVC   Panasonic   FUJI

RAKS   PHILIPS   BASF Vision   SKC   TDK

FUJI   TDK   Panasonic   RAKS   AGFA

T-120   Polaroid Supercolor

SONY Dynamicron T-120

Concepts & Drafting

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Helvetica Neue   Champ

Noe Display Black   **Champ**

Adobe Garamond Light   Champ

Adobe Garamond Bold   **Champ**

Century Old Style Std Bold   **Champ**

Didot Bold   Champ

Bodoni 72 Book   Champ

DDT Ext SemiBold   Champ

DDT Expanded Heavy   **Champ**

Champ
INDEPENDENT FILMS

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INDEPENDENT FILMS

CHAMP
Independant Films

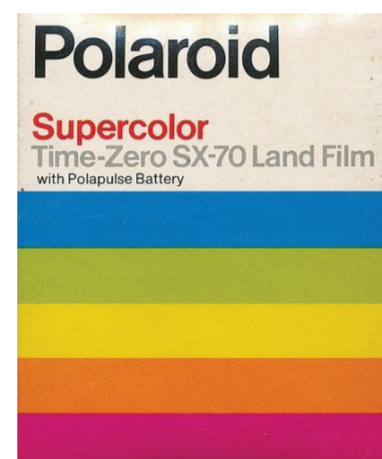Champ
INDEPENDENT FILMS

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